



Marketing Internship

Location: Scottsdale & Phoenix, Arizona (Hybrid | In-Office Preferred)

Job Type: Internship (15–25 hours per week)

Compensation: Internship with opportunity to transition into a paid position upon completion, based on performance

Benefits: Professional development, mentorship, and hands-on experience scaling a multi-state law firm

About Us

Enara Law is a rapidly growing law firm based in Arizona with offices across multiple states. We are committed to providing aggressive, transparent, and client-centered representation. We are seeking a highly organized and proactive Marketing Intern to support business development, digital marketing, and client acquisition efforts. This role goes beyond traditional social media management and provides hands-on experience in scaling a multi-state law firm.

Key Responsibilities

- Draft, edit, and submit press releases using established internal processes
- Manage and maintain firm social media accounts (LinkedIn, Instagram, etc.) and increase engagement
- Coordinate with external vendors (website developer, SEO/Google Ads consultants) to track progress and ensure deliverables are completed
- Assist with marketing outreach campaigns, including email and letter-based client acquisition efforts
- Learn and support the client intake process to identify missed opportunities from marketing channels
- Track and report on leads, conversions, and campaign performance
- Assist with general marketing operations and growth initiatives

Qualifications

- Currently enrolled at Arizona State University or University of Arizona (Marketing, Business, Communications, or related field preferred)
 - Strong written and verbal communication skills
 - Highly organized with strong attention to detail
 - Ability to manage multiple projects and deadlines
 - Comfortable working in a fast-paced, team-oriented environment
 - Self-starter with the ability to take initiative and follow through
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Preferred Qualifications (Nice to Have)

- Experience with social media management or content creation
- Familiarity with SEO, Google Ads, or digital marketing analytics
- Experience using tools such as Canva, Google Analytics, or CRM systems
- Interest in legal services, business operations, or startups

To Apply

Email your resume and a brief cover letter to: hannah@enaralaw.com